



Case study: Mainguard Associates Limited

Larking Gowen held two half-day strategic planning sessions with the managing director to help him develop his future strategy for the business and achieve an improved work-life balance.

The deal

Mainguard Associates Limited ("Mainguard") provides informed, driven interim leadership and management support for a variety of large-scale construction projects, including high-profile projects such as HS2.

The managing director wishes to further develop the business whilst achieving an improved work-life balance.

Our role

Larking Gowen helped the managing director develop his future strategy, commencing with two half-day strategic planning sessions.

The sessions helped the director to:

- Understand what's working and what's not working as well as it could be in the business NOW
- Gain clarity on WHERE he wants to be in the future
- Determine the top three to four key strategies on HOW he will get there

Client:

Mainguard Associates Limited

Industry sector:

Construction

Transaction:

Strategic workshop

Key highlight:

Larking Gowen helped the managing director explore his personal and business goals and develop a 'one-page plan' for the future.



Comments

Enda Casey, Managing Director of Mainguard, said:

"I got immense value from our two half-day sessions. As a new business, having James and Ian's expertise and insight to examine, test and advise was invaluable. As a solo operator with ambitions to grow, it's quite difficult to find someone to have those hard, strategic thoughts that challenge you to think about the business and, more importantly, how I want the business to support my lifestyle. I got all that and more from the sessions and I'm currently working through my 'one-page plan' to strengthen and grow."

James Lay and Ian Nelson of Larking Gowen said:

"It was satisfying to explore, challenge and develop Enda's personal and business goals. We're sure he'll benefit from applying the initiatives arising from the sessions and are always available to help him implement his plans in the future."